



PLANETHANDBALL

home of handball fans

One of the first websites in English, which highly professionally deals with handball is **Handball-Planet.com**. How much the handball world is interested in such a website speaks the visits of **Handball-Planet.com**, which is monthly followed by **20.000 to 30.000 handball unique visitors worldwide**.

Statistics (Google Analytics) 01.05.2010 – 01.03.2012:

MONTH (2010.)	VISITS	PAGEVIEWS
June	3.733	10.022
September	11.742	32.219
October	17.237	44.808
Januar 2011	34.826	80.072
August	23.771	47.782
2011	281.567	727.978
Januar 2012	42.724	183.105
2012 (until 01.11)	393.468	1.304.916

What is a good opportunity for all advertisers is the big diversification of **Handball-Planet.com** visits from different countries throughout Europe. Some of the top 10 countries that the visits come from, are the Scandinavian countries (Denmark, Norway, Iceland), Balkans (Macedonia, Serbia and Croatia), Central Europe (Hungary and Poland) Western Europe (Germany and Spain). That will allow you and your advertisement to be seen throughout all Europe.

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1. Macedonia [FYROM]	5,950	4.25	00:01:38	63.76%	4.45%
2. Hungary	4,522	3.74	00:01:18	54.62%	3.87%
3. Denmark	3,880	5.33	00:02:06	54.23%	4.18%
4. Serbia	3,479	3.66	00:01:41	64.65%	8.16%
5. Poland	3,053	4.28	00:01:51	45.50%	4.16%
6. Croatia	2,478	4.25	00:01:14	60.33%	5.61%
7. Iceland	1,991	4.92	00:01:46	69.26%	2.11%
8. Germany	1,782	3.41	00:01:05	66.33%	7.18%
9. Norway	1,592	5.65	00:02:17	64.45%	3.14%
10. Spain	1,542	4.84	00:02:11	42.28%	3.31%



POSITION	PRICE (month)	(Three months)
Position 1 – Header 728x90 pxl (in rotation)	95 EUR	250 EUR
Position 2 - On side 140x400 (in rotation)	80 EUR	190 EUR
Sponsored text (Up to thousand words)	70 EUR	-----
BACKGROUND	200 EUR	500 EUR