

## BALKAN-HANDBALL.COM – „The best Handball comes from here“



**Balkan-Handball.com** is the most visited handball specialized site on the area of ex-Yugoslavia and all the Balkans. According to the trafficmeter site, Alexa.com, **Balkan-Handball.com** is in the **group of 10 most influential handball websites in whole Europe**. From March 2007 present at all the major handball events (EURO C 2008, WC 2009, EURO C 2010, WC 2011, EHF F4, itd), **Balkan-Handball.com** was visited by more than **460 thousands**, and over **2,2 million visits** and made more than **6,5 million pageviews**.

Statistics (*Google Analytics*) 23.03.2007 – 01.10.2011:

NUMBER OF VISITS	PAGEVIEWS	UNIQUE VISITORS
2.205.957	6.519.351	451.627

What speaks the most about our quality work is the **constant growth of visitors**. Yearly, the number increases 10-15% compared to the last year.

YEAR	VISITS	PAGEVIEWS
2007	65.057	226.872
2008	382.045	1.341.298
2009	522.241	1.590.757
<b>2010.</b>	<b>659.962</b>	<b>1.880.397</b>
<b>2011.</b>	<b>800.000 (21%)</b>	<b>2.200.000 (17%)</b>

### HOW MANY PEOPLE VISIT BALKAN-HANDBALL.COM?



18,347 people visited this site

<b>75,812</b> Visits
<b>18,347</b> Unique Visitors
<b>220,113</b> Pageviews
<b>2.90</b> Pages/Visit
<b>00:02:34</b> Avg. Time on Site
<b>34.14%</b> Bounce Rate
<b>17.57%</b> % New Visits



**BALKAN-HANDBALL.COM is visited monthly by 20.000 people from 77 countries. One average visitor makes about 4 visits in a month –**  
**75.812**  
**Monthly, more than 220.000 pageviews are made.**

## **WHO READS BALKAN -HANDBALL.COM?**



**On BALKAN-HANDBALL.COM there are no „random“ visits. Our fans are famous handball names – players, coaches, referees, functioners and other handball workers from the whole Balkan as well as Europe.**

„I'm happy that **Balkan Handball** fantastic handball promotion on the area of southeastern Europe and the Balkans, and I'd say the whole Europe, and I see it's being read a lot, that you succeeded as a website“

**Lino Červar**

“The period of growing up, first steps, words, times, when it was very dear to us just because it existed, changed into a website when BH is the one that is used to cite, copy, and even admire...”

**Dragan Đukić**

“I see a lot of work is being done. A lot of texts, informations. Just keep it up. I hope it will continue growing. The idea is great and all this could contribute a lot to handball promotion”

**Branislav Pokrajac**

## WHAT THE FAMOUS PEOPLE THINK ABOUT OUR SITE?

“It's a big thing to have a website like this one, where you can read everything that happens in handball. I can't image my day without Balkan-Handball”

**Ratko Nikolić**

“Balkan-Handball is surely one of the best handball websites in Europe. I don't exaggerate, because I follow it and I can see it with all my knowledge”

**Enid Tahirović**

“During the summer when I'm at home I read the newspapers, while here only Balkan-Handball provides me information. I read most of the informations at your website, and you're doing a great work, and I like your website”

**Arpad Šterbik**

“Honestly, you are great. A lot of informations. Every day when I get online, I always visit Balkan-handball. Afterwall, it's our profession...”

**Kiril Lazarov**

## WHERE DO VISITORS COME FROM?

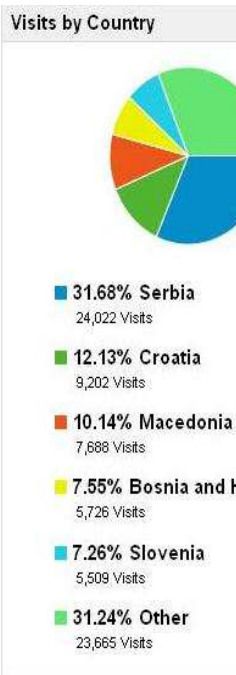


**BALKAN-HANDBALL.COM**  
WITH ITS DIVERSE SUBJECTS TREATED ON THE WEBSITE, THAT HAS TO DO WITH ALL THE COUNTRIES OF EX-YUGOSLAVIA, WON THE CROWD IN THE WHOLE REGION.

WE HAVE THE MOST VISITS FROM SERBIA, A FOLLOWED BY CROATIA, MACEDONIA, BOSNIA AND HERCEGOVINA, SLOVENIA AND MONTENEGRO.

TRADITIONALLY, ALSO A LARGE NUMBER OF VISITS FROM BIG HANDBALL COUNTRIES LIKE FRANCE, GERMANY AND SPAIN...

Country/Territory	Visits	Bounce Rate
Serbia	24,022	33.14%
Croatia	9,202	33.36%
Macedonia [FYROM]	7,688	35.46%
Bosnia and Herzegovina	5,726	35.56%
Slovenia	5,509	40.37%
Montenegro	3,495	28.38%
France	2,921	30.71%
Germany	2,859	33.58%
Spain	2,174	35.05%
(not set)	1,533	35.81%



*The journalists of Balkan-Handball.com will be in all four halls during the EHF EURO 2012. Expect the best news and interviews on our site...*

## SEIZE THE CHANCE – PROMOT YOURSELF DURING THE EHF EURO 2012



**WHY ADVERTISE YOURSELF ON BALKAN-HANDBALL.COM?**

## **BALKAN-HANDBALL.COM - PRICELIST**

**BECAUSE WE ARE BEING  
READ BY *20.000 LJUDI*  
EACH MONTH, AND  
YOUR ADVERTISEMENT  
COULD BE SEEN MORE  
THAN *200.000 TIMES!***

**AT OUR SITE THERE ARE  
NO „RANDOM“ VISITS.  
OUR VISITORS ARE  
„CREME DE LA CREME“  
OF THE HANDBALL  
WORLD**

**IN THE FOLLOWING  
MONTHS WE EXPECT  
HUGE VISITS GRWOTH  
BECAUSE OF THE  
BIGGEST HANDBALL  
EVENT IN SERBIAN  
HISTORY – EHF EURO  
2012**

**OUR PRICES AND  
FLEXIBILITY IN  
CONTRACTING ARE OUR  
ADVANTAGE**



POSITION	PRICE (month)	(Three months)
Position 1 – Header 728x90 pxl (in rotation)	100 EUR	270 EUR
Position 2 - On sides 140x200 pxl (fixed)	70 EUR	190 EUR
Position 3 – TOP news 468x90 (fixed)	80 EUR	216 EUR
Sponsored text (Up to thousand words)	60 EUR	-----
Website sponsor (SEHA, EURO 2012, etc)	NEGOTIATABLE	-----



**ALL ADVERTISERS WILL BE REPRESENTED IN THE VIDEO MATERIALS OF BALKAN-HANDBALL.COM**

**HANDBALL-PLANET.COM – „Home of all handball fans“**



One of the first websites in English, which highly professionally deals with handball is **Handball-Planet.com**. How much the handball world is interested in such a website speaks the visits of **Handball-Planet.com**, after just six months of work.

### Statistics (Google Analytics) 01.06.2010 – 01.08.2011:

MONTH (2010.)	VISITS	PAGEVIEWS
Jun	3.733	10.022
Septembar	11.742	32.219
Oktoabar	17.237	44.808
<b>Januar 2011.</b>	<b>34.826</b>	<b>80.072</b>
<b>Av gust</b>	<b>23.771</b>	<b>47.782</b>

What is a good opportunity for all advertisers is the big diversification of **Handball-Planet.com** visits from different countries throughout Europe. Some of the top 10 countries that the visits come from, are the Scandinavian countries (Denmark, Norway, Iceland), Balkans (Serbia and Croatia), Central Europe (Hungary and Poland). That will allow you and your advertisement to be seen throughout all Europe.

Currently the most visits of **Handball-Planet.com** come from Hungary, Serbia and Germany...

17,237 visits came from 101 countries/territories



[www.handball-planet.com](http://www.handball-planet.com)



Welcome back zika.bogdanovic! Site Admin (Log out) PlanetHandball search

**planet**  
THE ONE AND ONLY  
**HANDBALL**

**1**

**Team Handball Manager Game**

**TeamHB.com**

Massive Multiplayer Online Game

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**topic of THE WEEK**

**EHF Men's EURO 2012 (Qual - Round 2): Balkan derby - Austrians waiting for Iceland**



After Round 1 of EHF Men's EURO 2012 matches, the best European handballers will at Sunday will be more close or far away from January 2012 in Serbia. Results of Round 1. 2012 Men's European Championship - Qualification 2 - Group 1. 31. October 2010, 17:45, Polva (EST)

**the LATEST!**

**EURO 2012 Qualification (Round 2): Portugal took a point against Poland**



Second Round of EURO 2012 Qualification process gave us some interesting results. Portugal took a point against Poland 27:27. Another draw we saw in Sarajevo, where played BH and Macedonia 28:28. Problems without Ivano Balić (injury) had Croatia in Lithuania, but second best World's national team won 21:19. Favorites as Hungary, Spain, Denmark, Russia, Slovenia, [...]

**latest TRANSFERS**



**Ivan Lapcevic helping second division team**  
Former left back of F.C Barcelona, Gummersbach



**Nina Worz stays in Randers HK**  
Playmaker of German Women's national team,



**Bojan Stefanovic in Antequera until end of the season**  
Former right back of many Serbian TOP



**Kovacs again on the "half-bench" in Valcea?**  
After public criticism of the Oltchim's performance



**Michael Roth is the new firefighter of MT Melsungen**  
German Bundesliga team MT Melsungen is still

**latest NEWS**

**EURO 2012 Qualification (Round 2): Portugal took a point against Poland**



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**Rastko Stojkovic: "Vive as a new Veszprem - Denmark isn't a TOP NT"**



Second goalscorer of EHF Champions League in a T-shirts of Polish champion Vive Targi Kielce and line player of Serbian

**EURO 2012 qual. (Round 2): Austrian storm blew "fishermen"**



After surprisingly good results at EURO 2010, where they took 9th place as a host nation, Austria keeping great level

**IHF voting: Thierry Omeyer is the best goalkeeper ever!**



More than 4000 users of the IHF website www.ihf.info took part in the latest voting - and their decision

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**PlanetHandball POLL**

Who will win WC 2011 in Sweden?

Croatia

France

Denmark

Spain

POSITION	PRICE (month)	(Three months)
Position 1 – Header 728x90 pxl (in rotation)	70 EUR	180 EUR
Position 2 - Under „transfers“ 200x200 (fixed)	50 EUR	130 EUR
Sponsored text (Up to thousand words)	60 EUR	-----

**ADVERTISING ON BOTH SIDES CAN MAKE UP TO RECEIVE 80% REDUCTION**

**BY ADVERTISING YOURSELF AT BALKAN-HANDBALL.COM, YOU GET A MONTH OF FREE ADVERTISING AT HANDBALL-PLANET.COM!!!**