



# MEDIA KIT 2020

HOME OF HANDBALL FANS





# ABOUT HP AWARD...

NIKOLA KARABATIC, WORLD HANDBALL PLAYER 2014-2015

I have a lot of awards, but this one means me a lot for the second year in a row. This trophy has special meaning as it given from the experts – people who follow and know handball... [LINK](#)

08.09.2016





- **ONE OF THE OLDEST HANDBALL WEBSITES** after German Handball-World and Serbian Balkan-Handball
- For **10** years HP team wrote more than **20.000** articles
- Handball-Planet.com journalists attended more than **30 TOP international handball events** (World and European Championships, EHF CL Final4 tournaments, IHF Super Globe) across the Globe from Scandinavia to Japan.

# HANDBALL FORTRESS TOGETHER WE DEFEND HANDBALL FORTRESS

Almost five months without handball matches due COVID-19 pandemic made a huge loss to complete handball community. However, Handball-Planet.com continues to support the community.

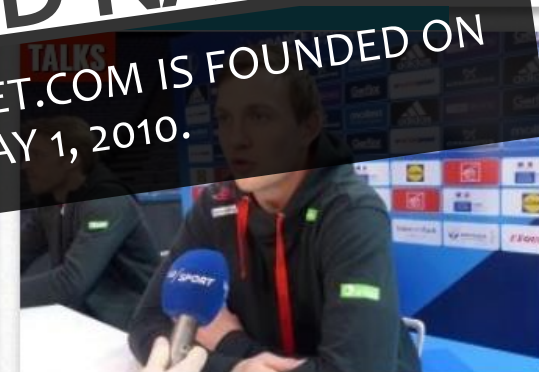
## FAMOUS HANDBALL BRAND NAME

HANDBALL-PLANET.COM IS FOUNDED ON  
MAY 1, 2010.



Al Ain present new-old coach from  
Tunisia

Al-Ain handball team from Abu Dhabi (UAE) has

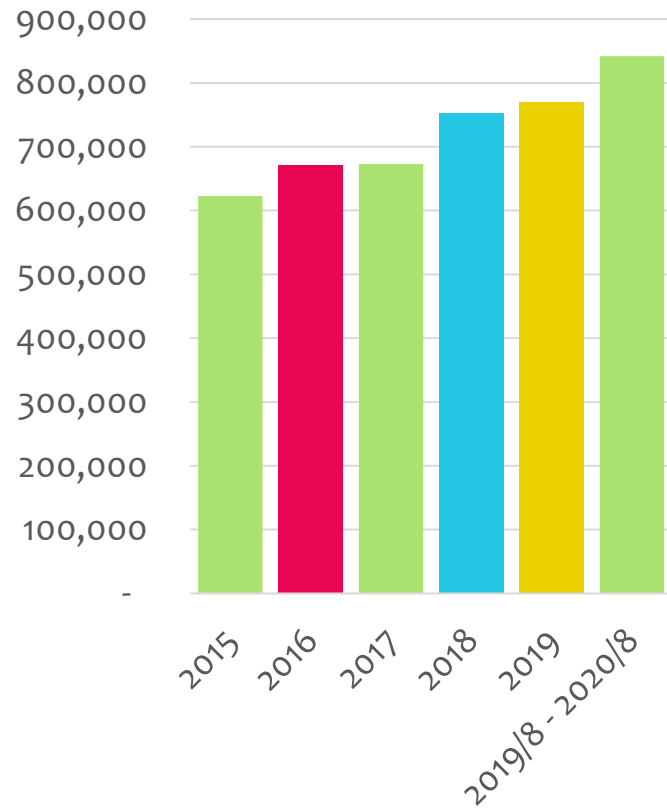


Sander Sagosen became "Zebra": I  
want five or six trophies with Kiel in  
the first season!

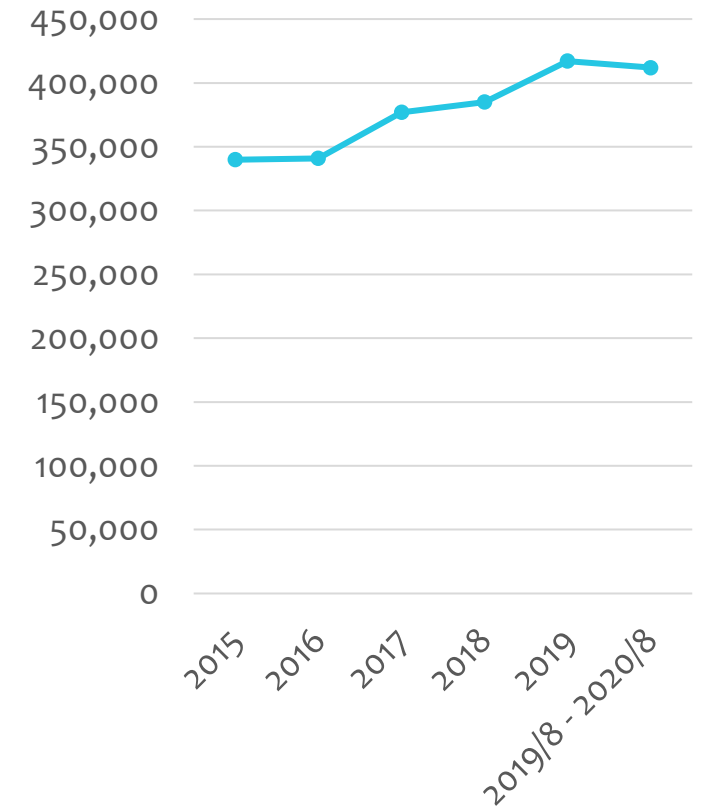
# 2020 year of chances...

Handball-Planet.com has been visited annually between 340.000 and 420.000 handball fans from all over the world who are making between 800.000 and 900.000 visits. In the last 12 months (July 31, 412.146 – 830.645).

## VISITS



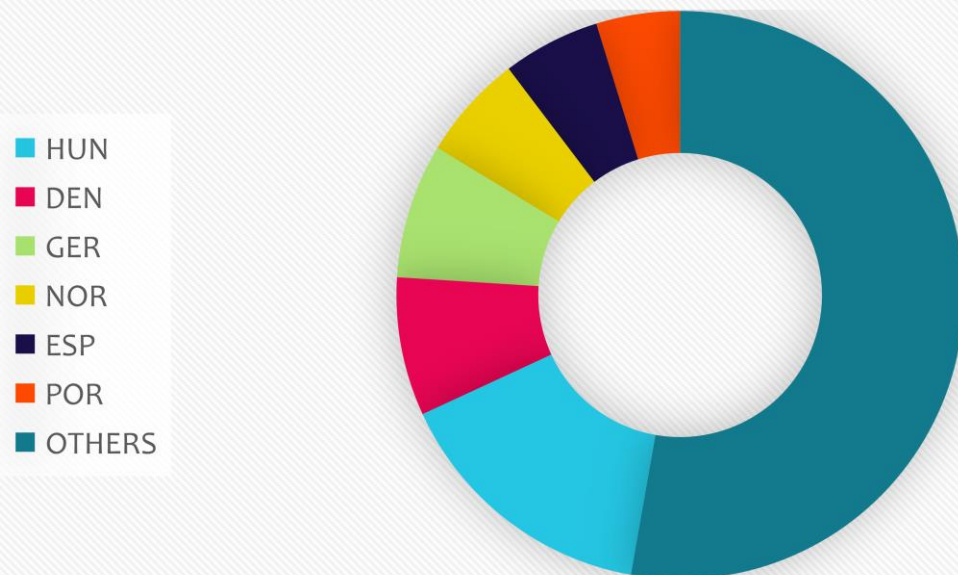
## UNIQUE VISITORS





		830,645 % of Total: 100.00% (830,645)	830,645 % of Total: 100.00% (830,645)
1.	 Hungary	114,398	13.77%
2.	 Denmark	58,771	7.08%
3.	 Germany	56,854	6.84%
4.	 Norway	44,792	5.39%
5.	 Spain	41,489	4.99%
6.	 Portugal	35,271	4.25%
7.	 Croatia	33,846	4.07%
8.	 Netherlands	31,388	3.78%
9.	 Poland	31,146	3.75%
10.	 France	30,123	3.63%

## VISITS PER COUNTRY (31.07.2019-31.07.2020)



## HANDBALL WORLD UNITED

**HANDBALL-PLANET.COM** is a unique place in the world of handball media with popularity in various countries. TOP 5 countries are Hungary, Denmark, Germany, Norway and Spain





A large crowd of Hungarian handball fans, mostly wearing red shirts, are cheering and holding a red banner that reads "MEN'S HANDBALL CHAMPIONS LEAGUE". The fans are in a stadium, and the atmosphere is very energetic.

# Hungarian handball passion

The biggest number of visitors (**54,000**) and visits (**115,000**) in the last 12 months, **HANDBALL-PLANET.COM** had from the country where handball has special status - **HUNGARY**



# WORLD HANDBALL PLAYER PROJECT

Handball-Planet.com organize **World Handball Player project** since 2011. Handball journalists from all over the world make nominations. The last member of jury are handball fans across the Globe.

<https://www.handball-planet.com/handball-planet-com-mikkel-hansen-is-nbsc-world-handball-player-2019/>

<https://www.handball-planet.com/anna-vyakhireva-is-nbsc-world-female-handball-player-2019/>





# Where is handball – there is Handball-Planet.com

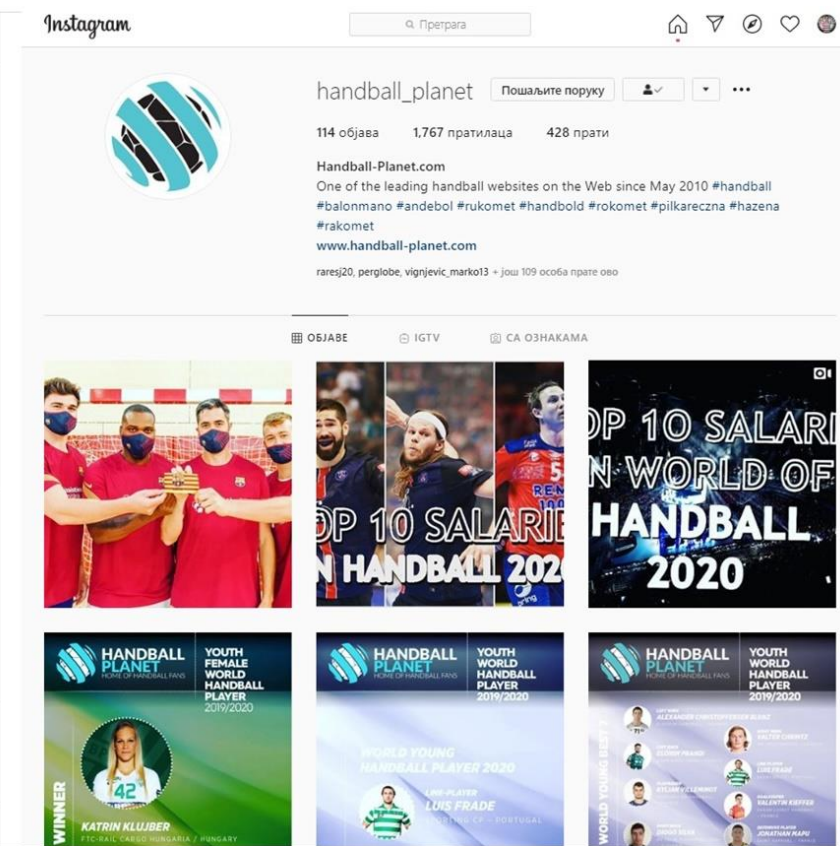


We have traveled across the Globe – from  
Scandinavia to Japan to write about handball



# INFLUENCE IN HANDBALL WORLD

Facebook, Twitter, Instagram posts and Youtube videos have more than 200.000 interactions on the monthly level.





OUR PARTNERS

People who believe in our work...





# READY FOR NEW PARTNERSHIPS



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